

# Authorized Script Pitt Logo (“Script Pitt”) & Approval Guide

## AUTHORIZED SCRIPT PITT AND COLOR COMBINATIONS:



On Navy/Dark background

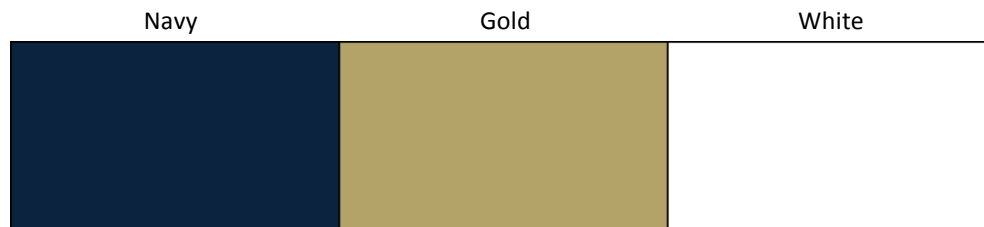
On Gold background

On White/Transparent background



### AUTHORIZED COLORS:\*

When designing for print or promo items, you should use CMYK or PMS. When designing for the Web, you should use RGB:\*



Navy  
R: 12, G: 35, B: 64  
C: 100, M: 76, Y: 12, K: 70  
Pantone: PMS 289

Gold  
R: 179, G: 163, B: 105  
C: 13, M: 19, Y: 62, K: 28  
Pantone: PMS 4515

**\*Note that Royal Blue and Yellow are not approved colors for use with the Script Pitt.**

### SCRIPT PITT USE PROCESS:

#### **For promotional products with the Script Pitt:**

1. Find a licensed vendor.
  - a. Vendor lists can be found at [pittsburghpanthers.com/ot/pitt-licensing.html](http://pittsburghpanthers.com/ot/pitt-licensing.html).
  - b. E-mail Lori Burens at [lburens@athletics.pitt.edu](mailto:lburens@athletics.pitt.edu) to request a list and/or recommendation.
2. Licensed vendors have the Script Pitt and will handle the artwork approval process.

**For facility or print projects using the Script Pitt:** Contact Bill Young at [wky@pitt.edu](mailto:wky@pitt.edu) or Lori Burens at [lburens@athletics.pitt.edu](mailto:lburens@athletics.pitt.edu) to explain the nature of the project and to request assistance for use of the Script Pitt.

**The Script Pitt is a registered University of Pittsburgh trademark. Do not share the Script Pitt with any third party until you have permission from Bill Young at [wky@pitt.edu](mailto:wky@pitt.edu) or Lori Burens at [lburens@athletics.pitt.edu](mailto:lburens@athletics.pitt.edu).**