



What to Wear: Photography Do's and Don'ts

DO

Do dress as you would for a normal work day. If you normally wear a shirt and tie, avoid wearing a plain white shirt but try to wear a color if possible.

If appearing in a lab or clean environment, be sure to wear the appropriate safety equipment (goggles, eye protection) when appearing in photography. If Pitt branded clothing would be appropriate for the photo, feel free to show your university pride.

Do wear brighter colors, solid colors. They work well when capturing photography. As an example, below is a palette of colors taken from the Pitt guidelines.



Do add textures, layers and accessories such as a scarf or sports coat to add interest.

Do look relaxed and wear comfortable clothing. Clothing, hair, and makeup should be somewhat natural and frame your features.

DON'T

Don't expect the photographer to have the time to retouch your photograph.

Don't wear anything tight, clingy or revealing such as a short skirt or dress.

Don't wear clothing with large text as it might distract from the photo.

Don't wear all black and/or all white, clashing colors or bold patterns, tight stripes, or checks.

Don't wear visible logos or sports team jerseys or company brands, except possibly to promote the organization you are representing. Don't wear a logo or mark from a different department in which you work at Pitt. Don't wear a logo from a different university or school.

Don't accessorize with large or distracting jewelry such as dangly earrings or bulky necklaces.

Don't wear excessive makeup.